

Retail's Impact in New Jersey

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

25%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$150.4B total impact on GDP

\$38.6B direct labor income

122.3K retail establishments

839.2K direct retail employment

1.5M total jobs supported

\$61.8B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEW JERSEY

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	839,180	\$61,774
Accommodation	47,640	\$4,726
Administrative and support and waste management and remediation services	374,440	\$29,501
Agriculture, forestry, fishing, and related activities	23,220	\$1,356
Arts, entertainment, and recreation	121,060	\$6,434
Construction	268,660	\$24,998
Educational services	140,610	\$8,681
Finance and insurance	427,220	\$49,004
Health care and social assistance	690,660	\$60,274
Information	100,990	\$34,466
Management of companies and enterprises	98,700	\$20,973
Manufacturing	266,310	\$62,891
Mining, quarrying, and oil and gas extraction	3,170	\$476
Other services (except government and government enterprises)	298,530	\$15,316
Professional, scientific, and technical services	514,910	\$74,136
Real estate and rental and leasing	439,650	\$119,556
Transportation and warehousing	395,260	\$32,701
Utilities	16,160	\$12,161
Wholesale trade	243,180	\$64,505

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN NEW JERSEY

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
New Jersey	122,294	839,180	1,467,260	\$38,598	\$92,889	\$61,774	\$150,434
NJ-1	9,237	70,570	116,250	\$2,982	\$6,304	\$4,684	\$10,130
NJ-2	10,174	78,000	126,620	\$3,342	\$6,444	\$5,131	\$10,537
NJ-3	12,819	84,170	147,390	\$3,825	\$8,894	\$6,395	\$14,600
NJ-4	10,580	77,750	126,790	\$3,533	\$6,640	\$5,495	\$11,102
NJ-5	11,355	75,040	129,000	\$3,798	\$8,642	\$5,948	\$13,760
NJ-6	11,088	68,170	121,360	\$3,047	\$7,692	\$5,338	\$12,942
NJ-7	10,485	77,460	130,480	\$3,632	\$8,865	\$5,694	\$14,373
NJ-8	7,930	51,710	97,570	\$2,249	\$6,930	\$3,556	\$10,952
NJ-9	11,909	70,940	124,340	\$3,258	\$7,551	\$5,480	\$12,557
NJ-10	7,566	47,910	83,600	\$2,196	\$5,406	\$3,572	\$9,042
NJ-11	11,479	79,160	148,640	\$4,108	\$11,327	\$6,379	\$17,652
NJ-12	7,671	58,280	115,200	\$2,628	\$8,196	\$4,102	\$12,785